



CONFERENCE

"Start-ups and spin-offs funding – Public and private policies"

Tuesday, 14th October 2014
Embassy of France
Wilhelmstrasse 69, 10117 Berlin

| Schedule | Topic | Speaker |
|---------------|--|--|
| 09:30 – 10:00 | Registration | |
| 10:00 – 10:05 | Welcome address by the Ambassador of France | S.E. Philippe Etienne |
| | Public policies | Moderator: Mrs. Marie-France Baud Head of the Brussels Office, Confrontations Europe |
| 10:05 – 10:25 | French public supporting policy | Mr. Alain Schmitt Head of Department Competitiveness and Innovation, General directorate for Enterprises, Ministry of the Economy, Industry and the Digital Sector |
| 10:25 – 10:45 | German public supporting policy | Mr. Hermann Faas Deputy Director for SMEs and Start-ups Financing at the Federal Ministry for Economic Affairs and Energy BMWi |
| 10:45 – 11:05 | European Commission supporting policy | Mr. Bjorn Tremmerie Head of the European Recovery Programme ERP-EIF Dachfonds at the European Investment Fund |
| 11:10 – 12:00 | Discussion - Q&A: "Best practices in the public sector: do they efficiently answer the needs?" | Moderator: Mrs. Marie-France Baud |
| 12:00 – 13:30 | Lunch break | |
| 13:40 – 13:50 | State Secretary for Digital Affairs at the French Ministry of the Economy, Industry and the Digital Sector | Mrs. Axelle Lemaire |
| 13:50 – 14:00 | Parliamentary State Secretary at the Federal Ministry for Economic Affairs and Energy BMWi | Mrs. Brigitte Zypries |
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| | Private initiatives | Moderator: Pr. Alexander Kritikos Research Director, German Institute for Economic Research (DIW Berlin) |
| 14:00 – 14:20 | Business angels, a French example | Claude Boulot Co-President of Investessor, network of business angels in the Paris region |
| 14:20 – 14:40 | Business angels, a German example | Dr. Ute Günther President of the German Business Angels Network |
| 14:40 – 15:00 | Venture capital, a French example | Mr. Eric Sebellin Managing Director ALIAD Venture Capital, Air Liquide |
| 15:00 – 15:20 | Venture capital, a German example | Mr. Denis Gautheret Vice-President Alliances & Business Deutsche Telekom AG |
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| 15:20 – 15:40 | Coffee break | |
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| 15:40 – 16:00 | Crowdfunding in France | Mr. Nicolas Lesur President Financement Participatif France |
| 16:00 – 16:20 | Crowdfunding in Germany | Mr. Denis Bartelt CEO Startnext, Startnext Crowdfunding UG |
| 16:25 – 17:20 | Discussion - Q&A: “Overcoming the death valley: do public and private initiatives complete each other or compete against each other?” | Moderator: Pr. Alexander Kritikos |
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| 17:20 – 17:30 | Closing remarks | |
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| 17:30 – 19:30 | Get-together at the invitation of the Ambassador of France | |

Venue:

Embassy of France

Wilhelmstrasse 69, 10117 Berlin

Public transportation: S-Bahn and U-Bahn “Brandenburger Tor”

Please bring a photo ID with you.

Website/Registration: www.science-allemande.fr/fr/berlin-innovation-2014/

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